

Mainely Kids and Teens Online Privacy Policy

Effective Date: November 14, 2024

1. Introduction

Mainely Kids and Teens, PLLC (“we,” “us,” or “our”) is committed to protecting the privacy and confidentiality of our users’ personal information. This Privacy Policy describes how we collect, use, and disclose information that may be considered protected health information (“PHI”) in accordance with the Health Insurance Portability and Accountability Act of 1996 (“HIPAA”).

By using our website, you agree to the terms outlined in this Privacy Policy. If you do not agree with any of these terms, please do not use our website.

2. Information Collection

We may collect the following types of information when you use our website:

- **Personal Information:** Information that identifies you as an individual, such as your name, address, phone number, and email address.
- **Protected Health Information (PHI):** Health-related information that can identify you, such as medical records, health conditions, or treatment information.
- **Technical Data:** Information such as IP addresses, browser types, device identifiers, and access times may be collected automatically through cookies or similar tracking technologies.

3. Use of Information

We may use your personal information and PHI for purposes including, but not limited to:

- Providing dental healthcare services or facilitating access to them
- Communicating with you about your health and treatment
- Responding to your inquiries or requests
- Improving our website functionality and user experience

- Complying with applicable laws and regulations

The data we collect from you will be stored for no longer than necessary. The length of time we retain said information will be determined based upon the following criteria: the length of time your personal information remains relevant; the length of time it is reasonable to keep records to demonstrate that we have fulfilled our duties and obligations; any limitation periods within which claims might be made; any retention periods prescribed by law or recommended by regulators, professional bodies or associations; and our legitimate interest in keeping such information as stated in the policy

4. Disclosure of Information

We do not disclose personal information or PHI to third parties, except as required or permitted by law or as needed to provide services. Examples of when we may disclose your information include:

- To healthcare providers involved in your care
- To third-party service providers that assist in healthcare operations (e.g., billing)
- As required by law, such as to comply with a court order or subpoena
- With your explicit consent, if required for other purposes not listed here

5. Data Security

We implement physical, administrative, and technical safeguards to protect the confidentiality, integrity, and security of your information, including PHI. These measures are designed to prevent unauthorized access, maintain data accuracy, and ensure the appropriate use of data.

Mainly Kids and Teens also uses Secure Socket Layer (SSL) for authentication and private communications using Cloudflare's security proxy which issues certificates from Google Trust Services.

6. Your Rights

Under HIPAA, you have specific rights regarding your PHI, including:

- The right to access and obtain a copy of your PHI
- The right to request corrections to your PHI if you believe it is incorrect or incomplete

- The right to request restrictions on certain uses or disclosures of your PHI
- The right to request confidential communications and alternative means of communication
- The right to an accounting of disclosures of your PHI

To exercise any of these rights, please contact us using the information provided below.

7. Cookies and Tracking Technologies

Our website may use cookies or similar tracking technologies to enhance user experience, analyze usage, and improve website functionality. You may disable cookies through your browser settings, but doing so may affect your experience on our website.

8. Third-Party Websites

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of these third-party sites. Please review the privacy policies of these sites before providing personal information.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with the revised effective date. We encourage you to review this Privacy Policy periodically to stay informed about how we protect your information.

10. Contact Us

If you have any questions about this Privacy Policy or your rights under HIPAA, please contact us at:

Mainly Kids and Teens
1 Cumberland Place Suite 116
Bangor, ME 04401
(207) 974-3018

info@bangorchildrensdentistry.com